# Leading Sourcing Fair for Daily-use Homeware

Shanghai New Int'l Expo Center / W1-W5 E1-E7 N1-N5

23-25 July 2026

Founded in 1953, the China Daily-use Articles Trade Fair (CDATF) is the leading sourcing fair for the daily-use homeware industry. With over 70 years of history, it connects global buyers with China's source factories.

3,500+ Exhibitors 200,000 sqm Exhibition Area 110,000+

Trade visitors at the last edition

95% Chinese Source Factories with OEM/ODM abilities

Overseas buyers from Countries & Regions



# Exhibit Range

From everyday essentials to trending lifestyle products



Kitchenware & Cookware pots, pans, utensils, tableware



**Drinkware & Containers** mugs, bottles, flasks



Cleaning Supplies brushes, mops, electronic cleaning tools



Storage & Organization bins, racks, boxes, organizers



Disposable Products tableware, food containers, household consumables



Home Textiles towels, bedding, fabrics



Smart Small Appliances kettles, hair dryers, garment care



Lifestyle & Gifts decorative items, personal care, gadgets

# One Visit, Diverse Rewards: Discover, Connect, and Grow at CDATF

#### **Explore Full-Category Exhibits**

Explore 3,500+ exhibitors across 17 themed halls, covering everything from kitchenware and drinkware to home textiles, small appliances, and lifestyle products.

#### **Connect with Trusted Factories**

95% Chinese source manufacturers with OEM/ODM abilities and solid export experience, many already supplying Korea and global markets.

#### **Spot Your Next Bestsellers**

Stay ahead by discovering trending designs and innovative products before competitors.

#### **Boost Efficiency with Buyer Services**

Make every visit productive with tailored support such as matchmaking sessions, themed guided tours, and professional onsite assistance — extended year-round through the Smart Sourcing Assistant.





## What Buyers Say About CDATF

Many people in Korea and other countries may not yet be familiar with CDATF. But once you attend, you'll discover numerous outstanding companies hidden like gems. This fair is truly a treasure trove for sourcing, and I highly recommend it.

Min Hyunsik, Secretary-General, Seoul On-line Business Association, Korea 😂



Cooperating with Chinese suppliers has been a great experience — communication is smooth, and their ability to respond quickly to market changes gives us real confidence.

Sung Jin Park, Vice Chairman, Yiwu Korean Chamber of Commerce, Korea 💓



Chinese manufacturers stand out with their ability to produce at scale and quickly adapt packaging or design. For us, it's not only a chance to source the right products for the Vietnamese market, but

also to learn and bring back valuable

Le Bach Long, Chairman, Dong Nai Young Entrepreneurs Association, Vietnam 🔀

#### Who Attends CDATF?

A highly diversified audience of professional buyers



Importers & Distributors





**E-commerce Platforms** & Online Sellers



**Brand Owners & Private Label Operators** 



**Trading Companies & Agents** 

## Featured Exhibitors (Partial)

A snapshot of leading brands showcasing at CDATF 2025.

improvements.



















































# Beyond the Event

Stay connected year-round with the Smart Sourcing Assistant, our smart digital platform that extends your sourcing journey beyond the show floor.





Smart Recommendations Anytime - Get tailored product and supplier suggestions anytime, anywhere, with instant access to exhibitor catalogs and the latest product launches.



Online Support – Contact our service team through the platform to arrange on-site matchmaking sessions or follow-up meetings.



Seamless Connection - Stay in touch with exhibitors after the show for faster response and smoother cooperation.

#### **Contact Us**