



**The 119<sup>th</sup> China  
Daily-use Articles Trade Fair**

Shanghai New Int'l Expo Center / W1-W5 E1-E7 N1-N5

23-25 July 2026

**RX** Huabai

# Shape the Future of Global Homeware Sourcing with CDATF

**Content • Influence • Opportunities**



[www.CDATF.com](http://www.CDATF.com)

## Introduction & Collaboration Opportunity

Exploring cooperation opportunities with international industry associations

This brief outlines potential areas of cooperation between CDATF and international associations operating across the homeware, retail, import/export, and broader consumer-goods sectors.

As global sourcing needs evolve, industry associations increasingly **seek reliable channels to support member competitiveness**, access high-quality manufacturing partners, and strengthen their role in international industry exchange.

CDATF provides direct access to **China's most extensive homeware manufacturing** base and offers a structured platform designed to support international procurement, knowledge exchange, and cross-border collaboration.

CDATF welcomes dialogue on establishing cooperation frameworks **that reinforce association missions, elevate member services, and facilitate sustained industry development.**



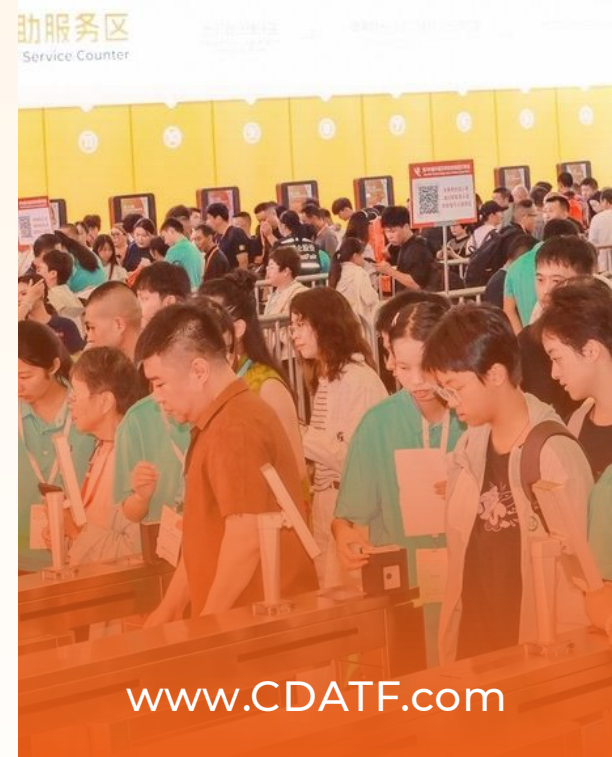
## Overview of CDATF

China's leading platform for sourcing daily-use homeware

The China Daily-use Articles Trade Fair (CDATF) is the foremost sourcing event in China for daily-use homeware. It enables international procurement teams and industry associations to engage directly with OEM/ODM manufacturers across kitchenware, drinkware, cleaning products, storage items, textiles, disposables, small appliances, and lifestyle goods.

Welcome to the stage where opportunities begin.

Every July, Shanghai becomes a **concentrated showcase of China's manufacturing capabilities and product innovation**, offering associations and their members direct access to strategic suppliers, product trends, and industry insights.



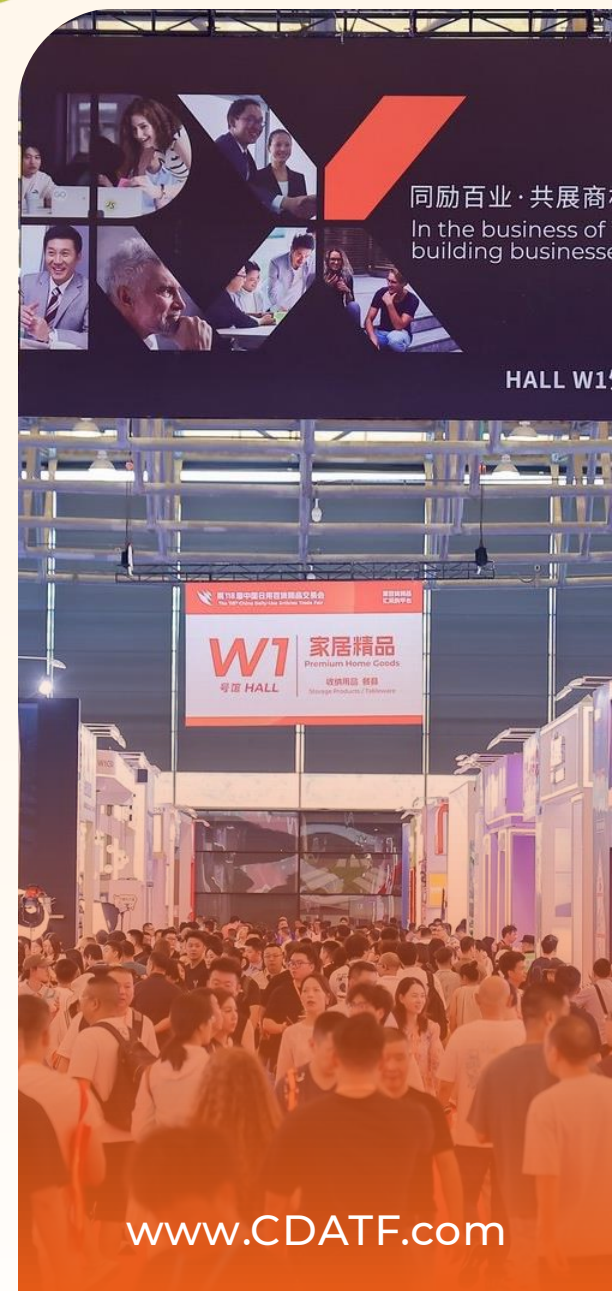


## Backed by Global Strength

### About the Organizer

**CDATF** is organized by **RX Huabai**, a member company of **RX**. As one of the world's leading exhibition organizers, RX runs more than **350+ events across 25 countries in 41 industry sectors**, connecting industries and communities worldwide. We're not just organizing events; we're crafting unforgettable experiences.

 **RELX**, headquartered in the UK, is a global provider of **information-based analytics and decision tools** for professional and business customers. Ranked among the **top 10 companies in the FTSE 100 Index**, RELX has also maintained an **AAA ESG rating from MSCI** for nine consecutive years and is included in the **S&P Global Sustainability Yearbook**.



## CDATF in Numbers

**1953**

Founded  
70+ years of history

**3,500+**

Exhibitors and  
growing

**200,000sqm+**

Exhibition area

**110,000+**

Onsite trade  
visitors

**20+**

Collaborated  
Associations

**72**

Countries & regions  
represented

**220+**

Matchmaking  
Sessions for  
International Buyers

**90.6M RMB**

GMV Livestream-  
driven sales

**78**

Major distribution  
networks in China  
connected

These indicators underscore CDATF's ability to support large-scale sourcing, facilitate international engagement, and provide associations with a credible platform for strengthening their industry leadership.



## **Eight Major Product Categories & Exhibitor Power**

Shape Industry Connections

For associations, this breadth of product coverage enables comprehensive support for diverse member needs—from retailers and importers to private-label developers and multi-category distributors.



Kitchenware  
& Cookware



Drinkware  
& Containers



Cleaning  
Supplies



Storage &  
Organization



Home  
Textiles



Disposable  
Products



Smart Small  
Appliances



Lifestyle  
& Gifts

### **Source Factory Advantage**

- **3,500 exhibitors**, with **95% Chinese source factories**
- Many serve as **OEM/ODM/OBM partners** for leading global brands
- **Export-ready suppliers**, experienced in international standards and flexible with MOQs





## Innovation & Association Value

Industry Insights & Strategic Value for Associations



### Industry Insights

- 100,000+ new products launched annually
- Strong emphasis on sustainability, multifunctional design, and smart-home development



### Strategic Value for Associations

- Enable members to access competitive suppliers and emerging product trends
- Reinforce the association's role as a bridge between global homeware markets and China's manufacturing ecosystem
- Provide members with structured, efficient pathways to evaluate products, suppliers, and innovation
- Strengthen the association's profile by connecting it with Asia's largest homeware sourcing platform



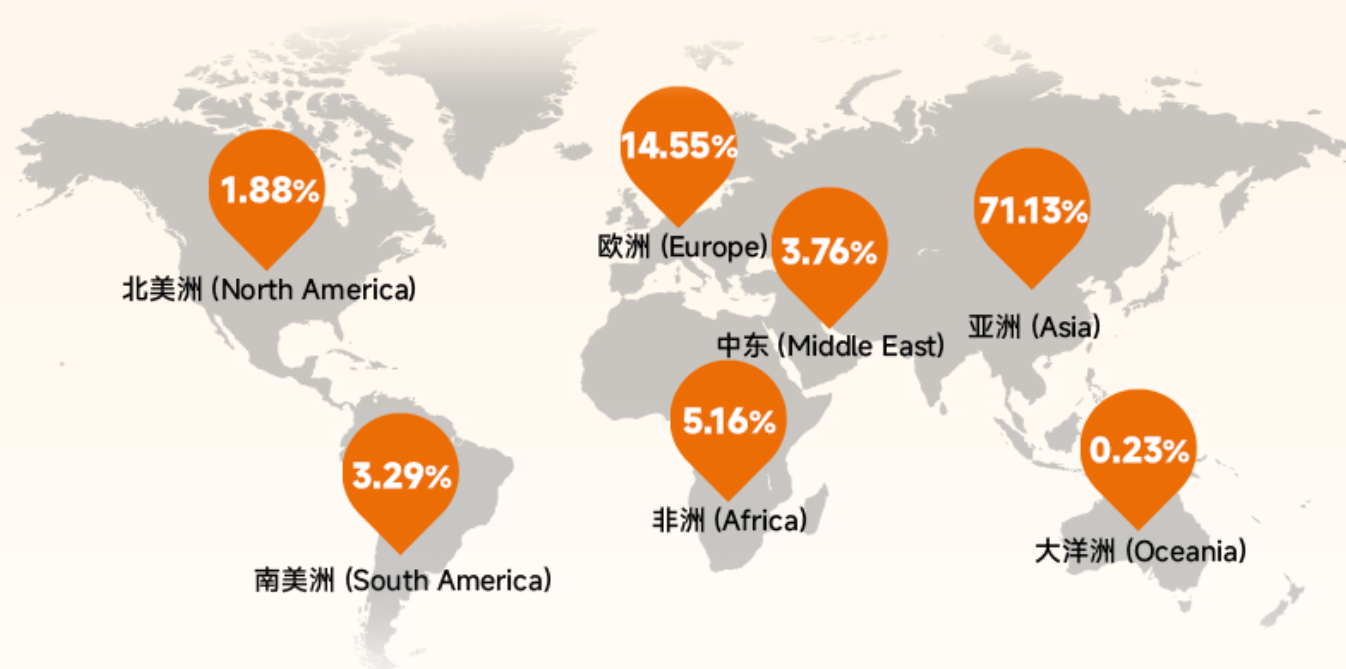
## Global Buyer Community

Strong Demand, Real Opportunities

CDATF attracts procurement teams from:

- Retail chains and supermarkets
- Department stores and lifestyle retailers
- Importers and distributors
- Cross-border e-commerce platforms
- Livestream commerce organizations
- Trading companies and sourcing offices

Participation continues to expand across East Asia, Southeast Asia, Europe, the Middle East, and the Americas.





## Member Benefits

Supporting members with efficient and reliable access to China's supply chain

CDATF provides structured services to help associations enhance their member support capabilities:



### **Direct Engagement with Manufacturers**

Export-ready OEM/ODM factories with strong capabilities and stable quality.



### **Efficient Sourcing Support**

Pre-show consultation, tailored supplier recommendations, and matchmaking.



### **Access to Innovation**

A comprehensive annual product showcase featuring 100,000+ new launches.



### **Industry Knowledge**

Trend briefings, category insights, and updates on China's manufacturing developments.



### **Onsite & Year-Round Assistance**

Guided exhibition tours, factory visits, and continuous sourcing support.



## Partnership Framework & Cooperation Models

A structured approach combining cooperation content and engagement pathways

### Visibility & Promotion

- Recognition as an International Association Partner
- Logo and presence on CDATF digital channels
- Opportunities for cross-promotion subject to agreement

### Member Services

- VIP buyer delegation support
- Pre-arranged supplier matchmaking
- Curated onsite programs and guided tours
- Continuous sourcing assistance

### Event Collaboration

- Trend insights
- Market updates
- Co-developed content (optional)

### Knowledge Exchange

- Seminars, briefings, or networking activities
- Country Days or thematic events where applicable

CDATF offers adaptable cooperation formats designed to reinforce association missions and enhance member services.

## **Institutional Value for the Association**

Strengthening industry leadership and enhancing institutional impact

A partnership with CDATF creates tangible value not only for association members but also for the association as an institution:

### **Enhanced Industry Leadership**

Position the association as a key connector between global demand and China's extensive homeware manufacturing ecosystem.

### **Expanded International Presence**

Participate in Asia's leading sourcing platform and gain visibility across CDATF's global network.

### **Strengthened Member Services Portfolio**

Offer new sourcing, matchmaking, and trend-insight services that increase member engagement and perceived value.

### **Access to Market Intelligence**

Benefit from CDATF's research, trend monitoring, and market insights to support strategic planning and industry guidance.

### **Reliable Partnership Infrastructure**

Work within a structured, internationally compliant cooperation framework supported by RX Global's operational standards.



## Let's Shape the Future Together

Extend Your Association's Reach

Partnering with CDATF connects your members directly with China's homeware manufacturing power — unlocking new sourcing opportunities, higher-margin supplier channels, and real business outcomes that strengthen your association's value and influence.

### Become an Official Association Partner — Contact Us:

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### Stay connected with CDATF

