

Booth Reservation

Built by: RX Huabai Exhibitions (Beijing) Co.,Ltd

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www.cdatf.com/en-gb.html



Diverse Premium Products
One-Stop Procurement

The 117th China Daily-Use Articles Trade Fair

2024.07.18-20

Shanghai New Int'l Expo Center
Hall W1-W5,E1-E7,N1-N3

Exhibition Area: 180,000 m²
Number of Booths: 10,000+

Invitation for Exhibitors

www.cdatf.com/en-gb.html

Built by:

RX Huabai
励展华百展览(北京)有限公司

Supported by:



China Commerce Association
for General Merchandise



The Most Influential and Significant Trading Platform in Asia's General Merchandise Industry


China Daily-Use Articles Trade Fair (CDATF) has hosted 116 successful editions since its inception in 1953. The event, which serves the general merchandise industry and offers the latest updates on industry and fashionable products, is now recognized as the largest and longest-standing houseware sourcing event in Asia.

With the core demand of personalized consumption experience and the rapid upgrading of digital applications, in the next few years, the transformation and development trend of general merchandise industry will continue to cause significant changes in the Chinese market.

As the flagship exhibition of the general merchandise industry with a high-quality and diverse channel reputation throughout Asia, the 117th CDATF will be holding in Shanghai New International Expo Center (SNIEC) from July 18-20, 2024 with an entirely new vision.



Why CDATF?

 **Covering Nearly 180,000 m²**

As the largest and longest-standing houseware sourcing fair in Asia, CDATF stretches across 15 halls of SNIEC with a total floor area of nearly 180,000 square meters.

 **Exhibitors 3,000+**

From around the world, renowned brands from the industry gather, with over 3,000 daily-use stores participating in the exhibition, and the number is increasing year by year.

 **Trade Buyers 100,000+**

CDATF attracts over 100,000 distributors, dealer, supermarkets, online retailer, and other channel buyers annually to participate in business expansion and valuable communication.

Exhibit Profiles:

Material Categories



Product Categories



Kitchenwares:

- Cookware
- Cutlery
- Drinking Utensils
- Tableware
- Cooking Utensils



Cleaning & Bathroom Supplies/Daily Chemical Products

- Cleaning Supplies
- Bathroom Supplies
- Bath & Toiletry Products
- Hangers
- Rubber Gloves



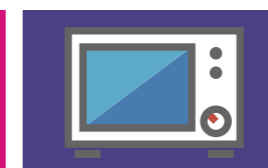
Household Products:

- Storage Supplies
- Outdoor Supplies
- Fragrances
- Disposable Products
- Slippers



Household Textiles:

- Towels
- Carpets & Rugs
- Other Textiles



Smart Appliances:

- Small Appliances



Fashion Products:

- Bags & Suitcases



Other Housewares:

Exhibitor Profiles:

Exhibitor Statistics

92% of exhibitors regard CDATF as an important platform to launch new products and explore new business opportunities.



Data from the post-show statistics of CDATF 2023

Previous Bellwethers

- Glassware**
 - LOCK & LOCK
 - Roborobo 乐博乐博
 - Lilac 紫丁香
 - 瀚邦玻璃 HANBANG GLASS
 - 青苹果
 - Luminarc 乐美雅
- Cooking Utensils**
 - K13H 康巴林 德国高端厨具品牌
 - 炊大皇 COOKER KING
 - shun 帅帅 SHARE LIFE 帅帅生活
 - ZWILLING
 - Cafe Maker
 - CAROTE enjoy the cooking
- Plastic Products**
 - 禧天龙
 - LONGSTAR 乐星
 - Yeya 也雅
 - 茶花 CHA-HUA
 - CEO
 - 振兴
- Household Textiles**
 - SYOSS 丝蓓绮
 - 天恩纺织
 - 洁丽雅 GELIYA
 - sunvim 孚日集团
 - 金号 KINGSHORE
 - 三利集团 Sanli Group
- Cutlery**
 - 张小泉 Zhang Xiaoquan
 - 王麻子 Wang Ma Zi
 - 十八子作
 - 邓家刀
 - SWEEU
 - 钟

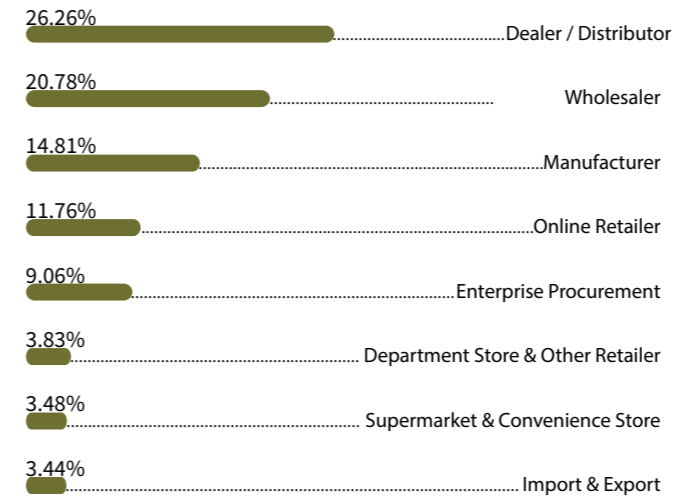
- Ceramics**
 - 顺祥陶瓷 SHUN XIANG
 - ARST 亚瑟陶
 - 千顺 QIAN SHUN
 - HuHong
 - 优尊陶瓷
 - 顺祥陶瓷
- Drinking Utensils**
 - HAERS 哈尔斯
 - 富光 FUGUANG
 - 清水 SHIMIZU
 - 希诺 HEINODI
 - WANXIANG 万象 杯十万象·超于想象
 - Simita
- Cleaning & Storage**
 - 大卫 拖把专家
 - 好媳妇 OKwife
 - 妙潔
 - 美丽雅
 - 洁世
- Bamboo & Wood**
 - 双枪
 - 筷の語
 - 好管家 GOOD HOUSE KEEPING
 - ICMA 客满多
 - 味家
 - 良木匠 LIANG MU JIANG
- Small Appliances**
 - Joyoung 九阳
 - SUPOR 苏泊尔
 - morphy richards smart ideas for your home
 - CONFU 康夫
 - Bear 小熊
 - longde 龙的 龙的传人 用龙的

Buyer Profiles:

Buyer Statistics

95% of buyers play an important role in making purchasing decision.

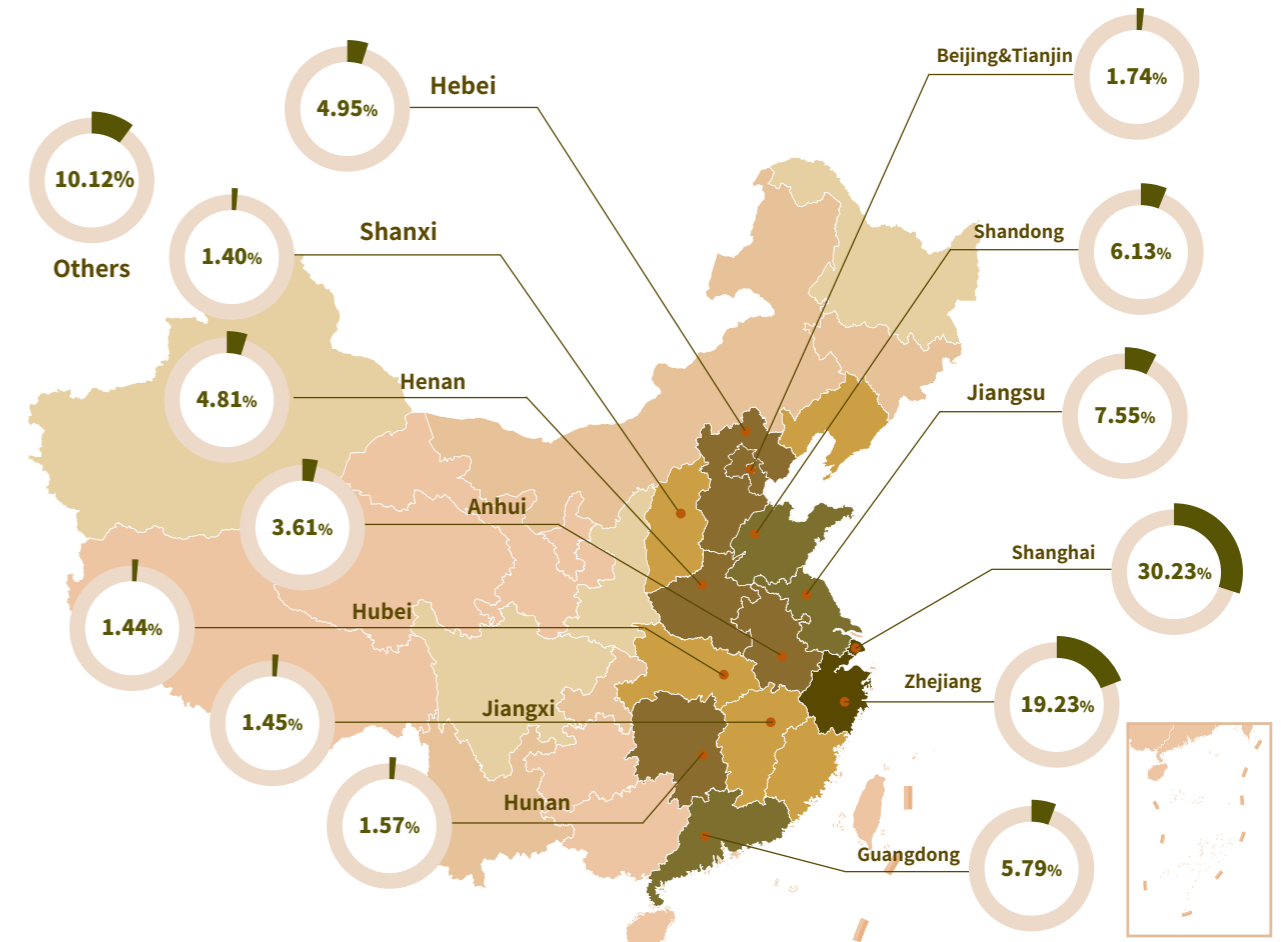
Top 8 Visitor Primary Business



Partial VIP Buyer List

Shopping mall & Supermarket	Carrefour 家乐福	美特好 Meitohao	佳乐家 Jialijia
	DENNIS 丹尼斯	Vanguard 华润万家	大润发 RT-MART
	天虹	DL 胖东来	京客隆
Lifestyle store	MINI SOU 美苏	心连心	M 美华 美华生活馆
	保乐	GO ME 国美	U
E-commerce platform	京东	惠寻	美团优选
	拼多多	网易严选	Pin 苏宁宜品

Buyer Geographic Breakdown



The 117th CHINA DAILY-USE ARTICLES TRADE FAIR

Floor Plan

Procedure:

1. Submit your application form
2. Take a queue number
3. Confirm booth location
4. Obtain payment notification
5. Remit payment
6. Receive confirmation letter



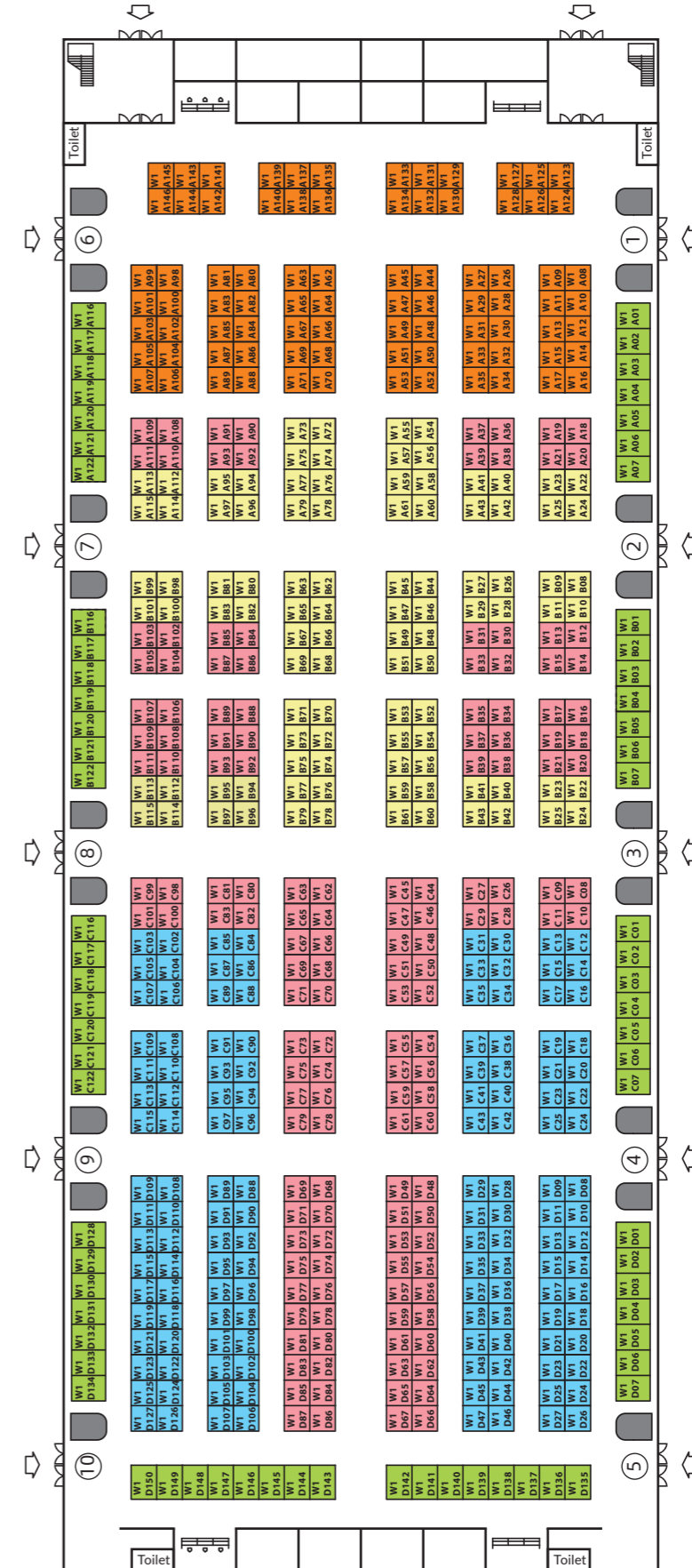
Special Note

The exhibition hours of the first two days of the 117th CDATF will be extended by 1 hour.

- | | | |
|------------------|-----------------------|---------------------|
| Exhibition time: | 18th - 19th July 2024 | 9:00a.m. – 6:00p.m. |
| | 20th July 2024 | 9:00a.m. – 3:00p.m. |

Shanghai New International Expo Center-Hall W1

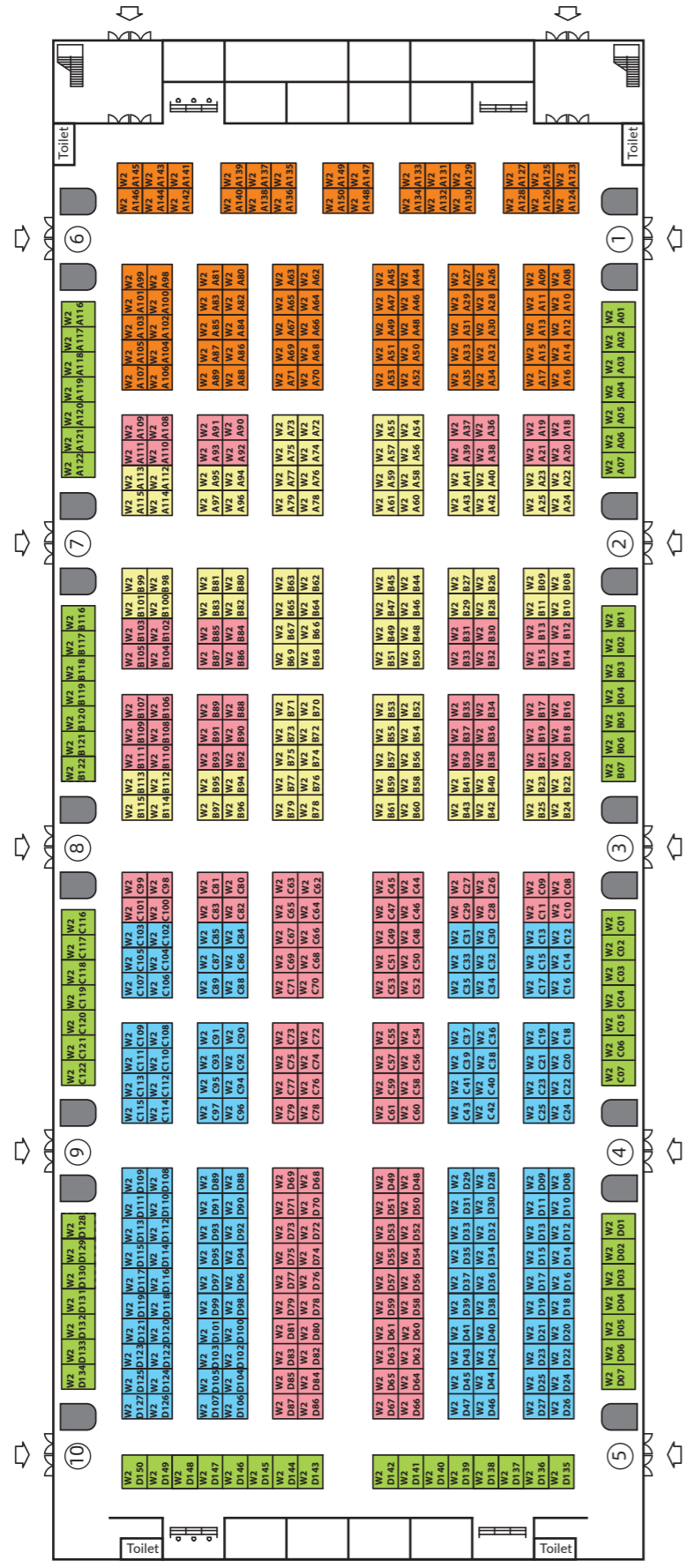
The 117th China Daily-Use Articles Trade Fair 18-20 July, 2024



- Orange square: Corner booth 20800 RMB/9m²
- Yellow square: Corner booth 20300 RMB/9m²
- Light blue square: Corner booth 19800 RMB/9m²
- Light green square: Corner booth 19300 RMB/9m²
- Light purple square: Corner booth 18700 RMB/9m²
- Light pink square: Corner booth 18200 RMB/9m²
- Light blue square: Corner booth 17700 RMB/9m²
- Light green square: Corner booth 17200 RMB/9m²
- Light purple square: Corner booth 20600 RMB/12m²
- Light green square: Corner booth 21100 RMB/12m²

Shanghai New International Expo Center-Hall W2

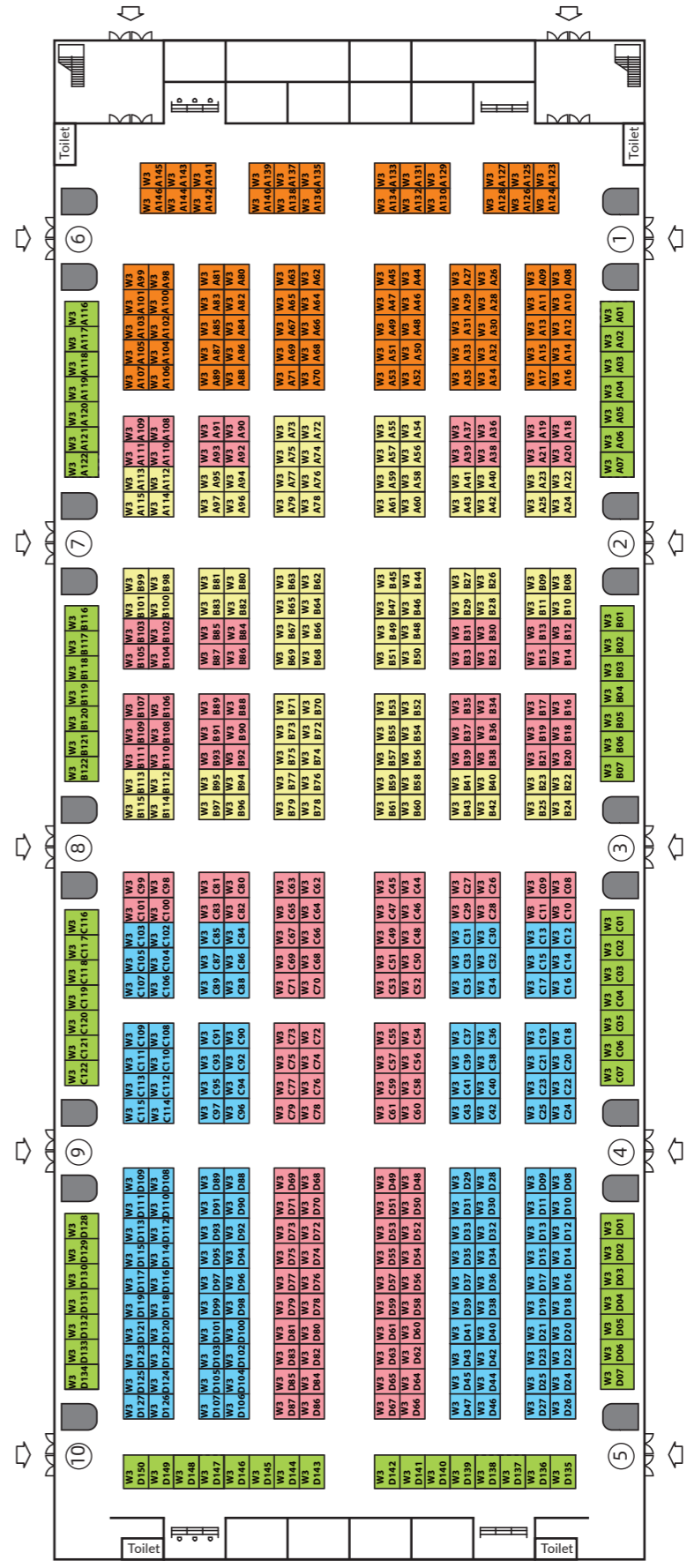
The 117th China Daily-Use Articles Trade Fair 18-20 July, 2024



- Inline booth 19300 RMB/9m²
- Corner booth 19800 RMB/9m²
- Inline booth 17200 RMB/9m²
- Corner booth 17700 RMB/9m²
- Inline booth 16200 RMB/9m²
- Corner booth 20100 RMB/12m²

Shanghai New International Expo Center-Hall W3

The 117th China Daily-Use Articles Trade Fair 18-20 July, 2024

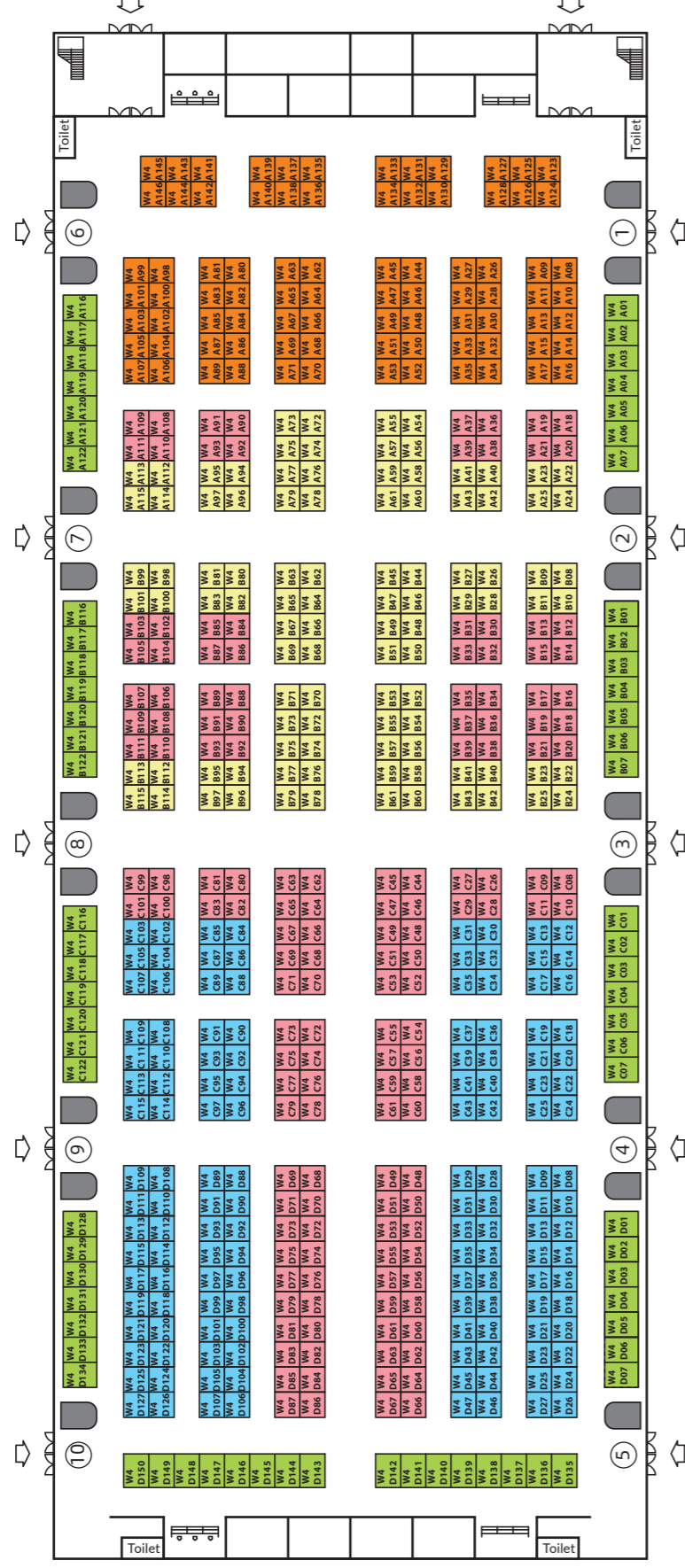


- Inline booth 19300 RMB/9m²
- Corner booth 19800 RMB/9m²
- Inline booth 17200 RMB/9m²
- Corner booth 17700 RMB/9m²
- Inline booth 16200 RMB/9m²
- Corner booth 20100 RMB/12m²

Shanghai New International Expo Center-Hall W4

The 117th China Daily-Use Articles Trade Fair

18-20 July, 2024



Inline booth 19300 RMB/9m²
Corner booth 19800 RMB/9m²

Inline booth 17200 RMB/9m²
Corner booth 17700 RMB/9m²

Inline booth 16200 RMB/9m²
Corner booth 16700 RMB/9m²

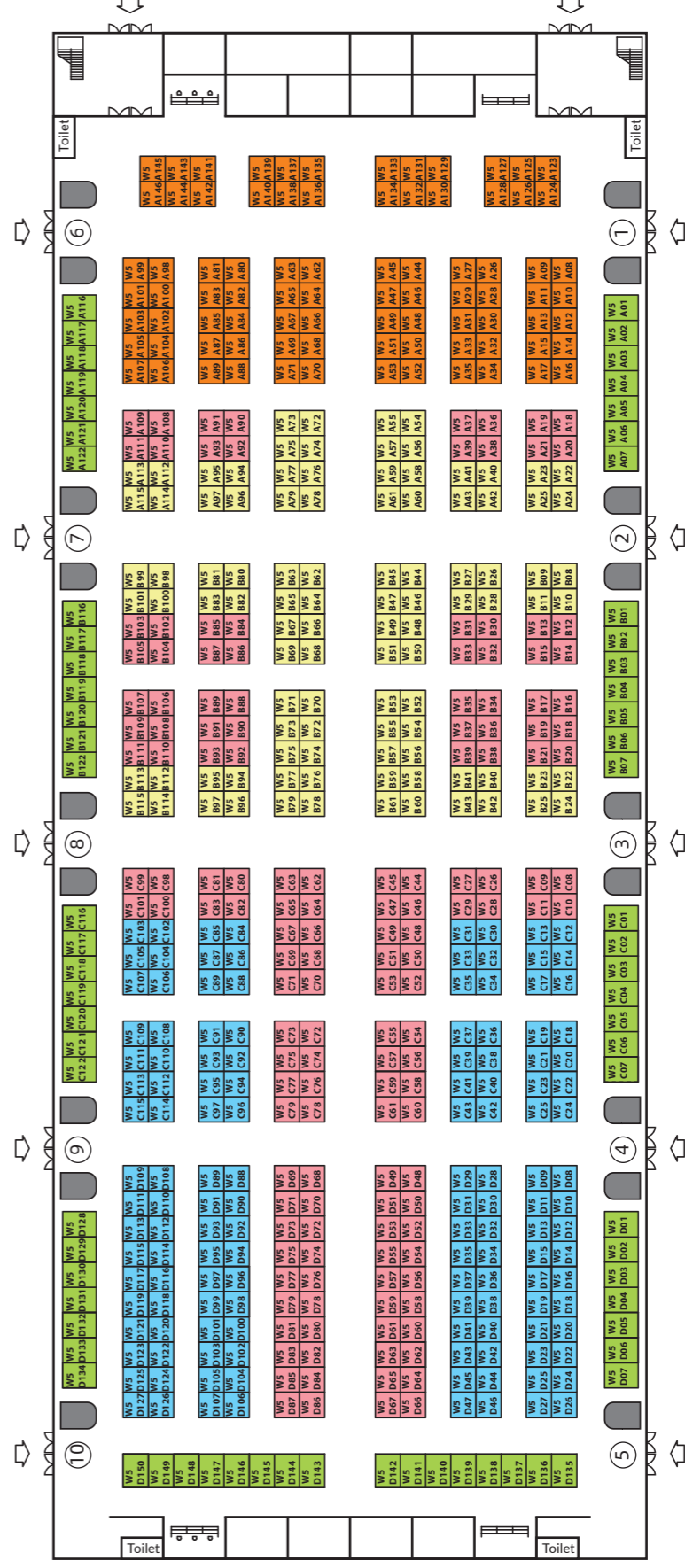
Inline booth 16200 RMB/9m²
Corner booth 16700 RMB/9m²

Inline booth 19600 RMB/12m²
Corner booth 20100 RMB/12m²

Shanghai New International Expo Center-Hall W5

The 117th China Daily-Use Articles Trade Fair

18-20 July, 2024



Inline booth 19800 RMB/9m²
Corner booth 20300 RMB/9m²

Inline booth 17700 RMB/9m²
Corner booth 18200 RMB/9m²

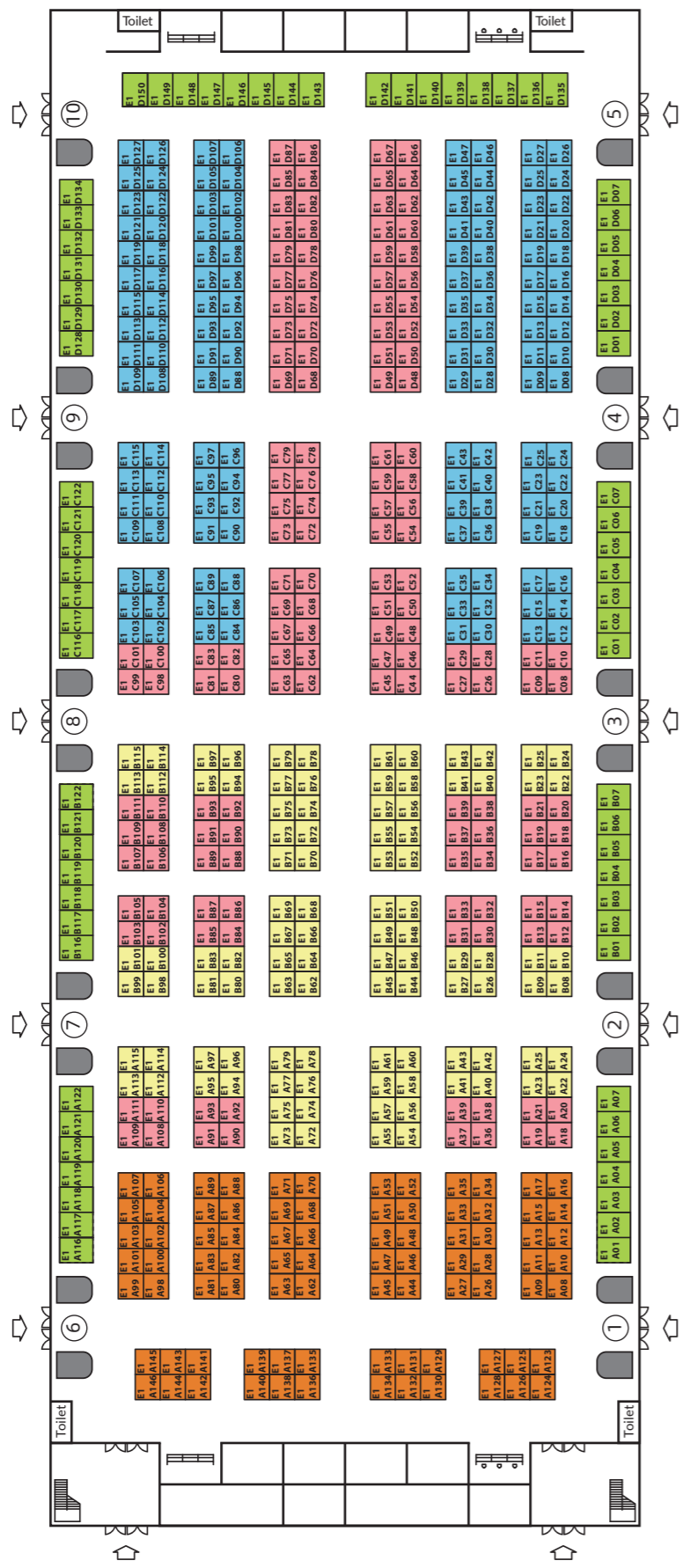
Inline booth 16600 RMB/9m²
Corner booth 17100 RMB/9m²

Inline booth 16600 RMB/9m²
Corner booth 17100 RMB/9m²

Inline booth 20100 RMB/12m²
Corner booth 20600 RMB/12m²

Shanghai New International Expo Center-Hall E1

The 117th China Daily-Use Articles Trade Fair 18-20 July,2024



Orange square: Inline booth 19300 RMB/9m²
Light orange square: Corner booth 19800 RMB/9m²

Light green square: Inline booth 18200 RMB/9m²
Light blue square: Corner booth 18700 RMB/9m²

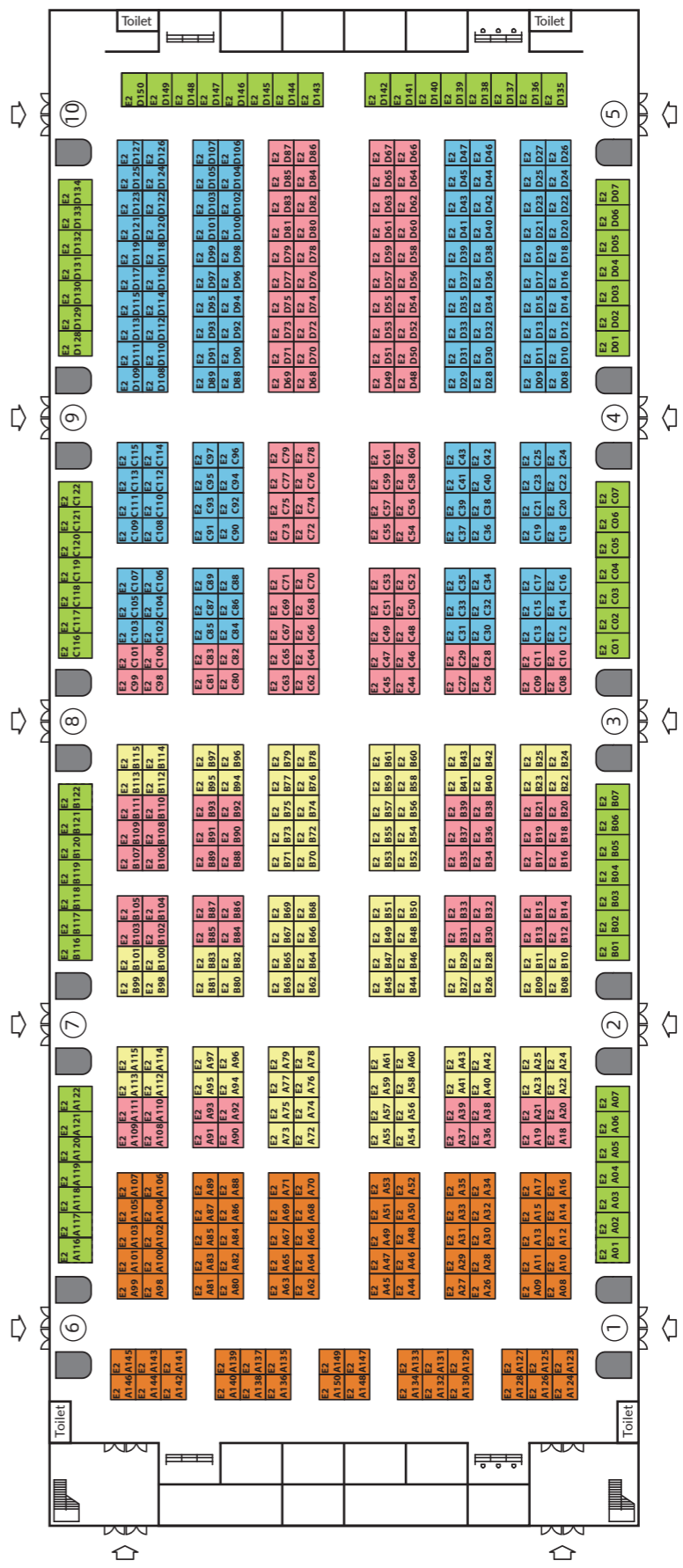
Light yellow square: Inline booth 17200 RMB/9m²
Light purple square: Corner booth 17700 RMB/9m²

Light pink square: Inline booth 16200 RMB/9m²
Light red square: Corner booth 16700 RMB/9m²

Light cyan square: Inline booth 15600 RMB/9m²
Light blue square: Corner booth 16100 RMB/9m²

Shanghai New International Expo Center-Hall E2

The 117th China Daily-Use Articles Trade Fair 18-20 July,2024



Orange square: Inline booth 18800 RMB/9m²
Light orange square: Corner booth 19300 RMB/9m²

Light green square: Inline booth 17700 RMB/9m²
Light blue square: Corner booth 18200 RMB/9m²

Light yellow square: Inline booth 16700 RMB/9m²
Light purple square: Corner booth 17200 RMB/9m²

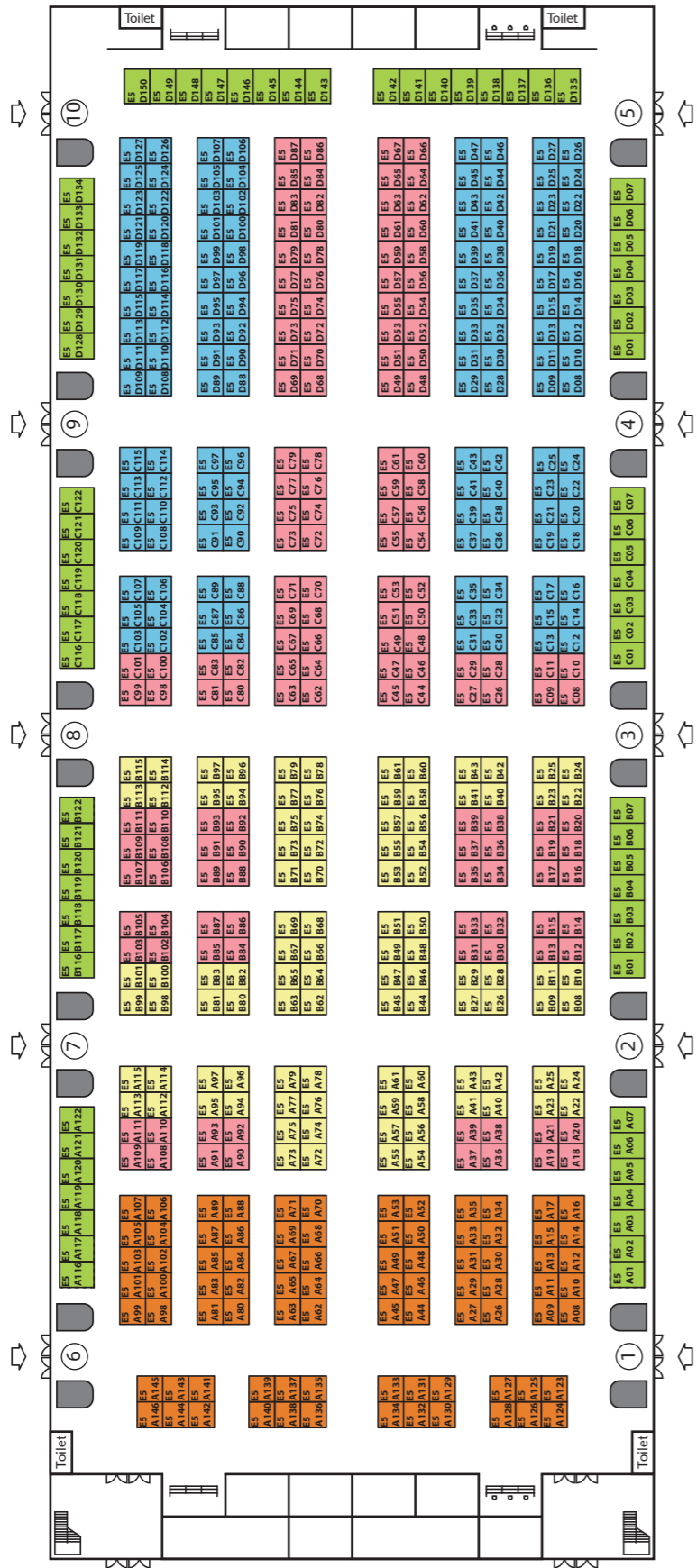
Light pink square: Inline booth 16200 RMB/9m²
Light red square: Corner booth 16700 RMB/9m²

Light cyan square: Inline booth 15600 RMB/9m²
Light blue square: Corner booth 16100 RMB/9m²

Shanghai New International Expo Center-Hall E5

The 117th China Daily-Use Articles Trade Fair

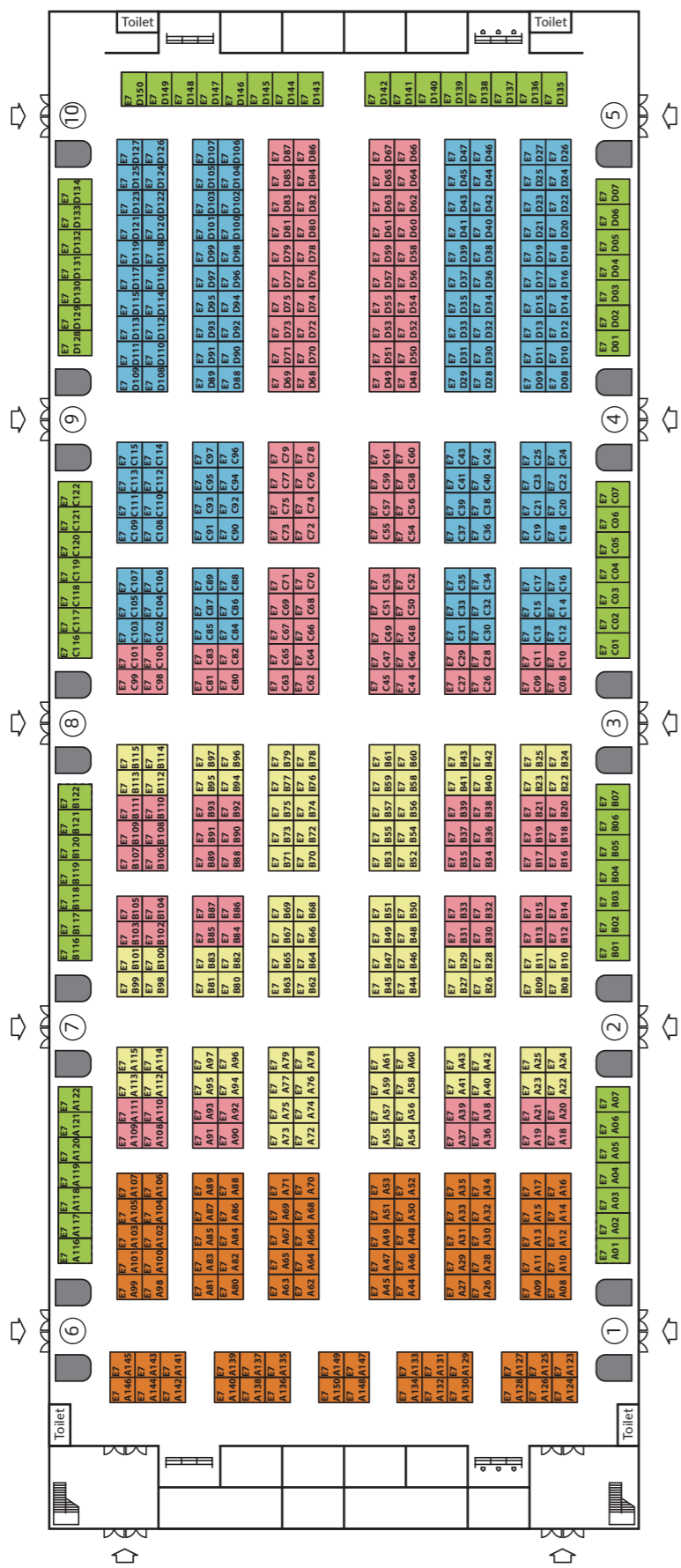
18-20 July, 2024



Shanghai New International Expo Center-Hall E7

The 117th China Daily-Use Articles Trade Fair

18-20 July, 2024



Inline booth 17200 RMB/9m²
Corner booth 17700 RMB/9m²

Inline booth 16200 RMB/9m²
Corner booth 16700 RMB/9m²

Inline booth 15200 RMB/9m²
Corner booth 15700 RMB/9m²

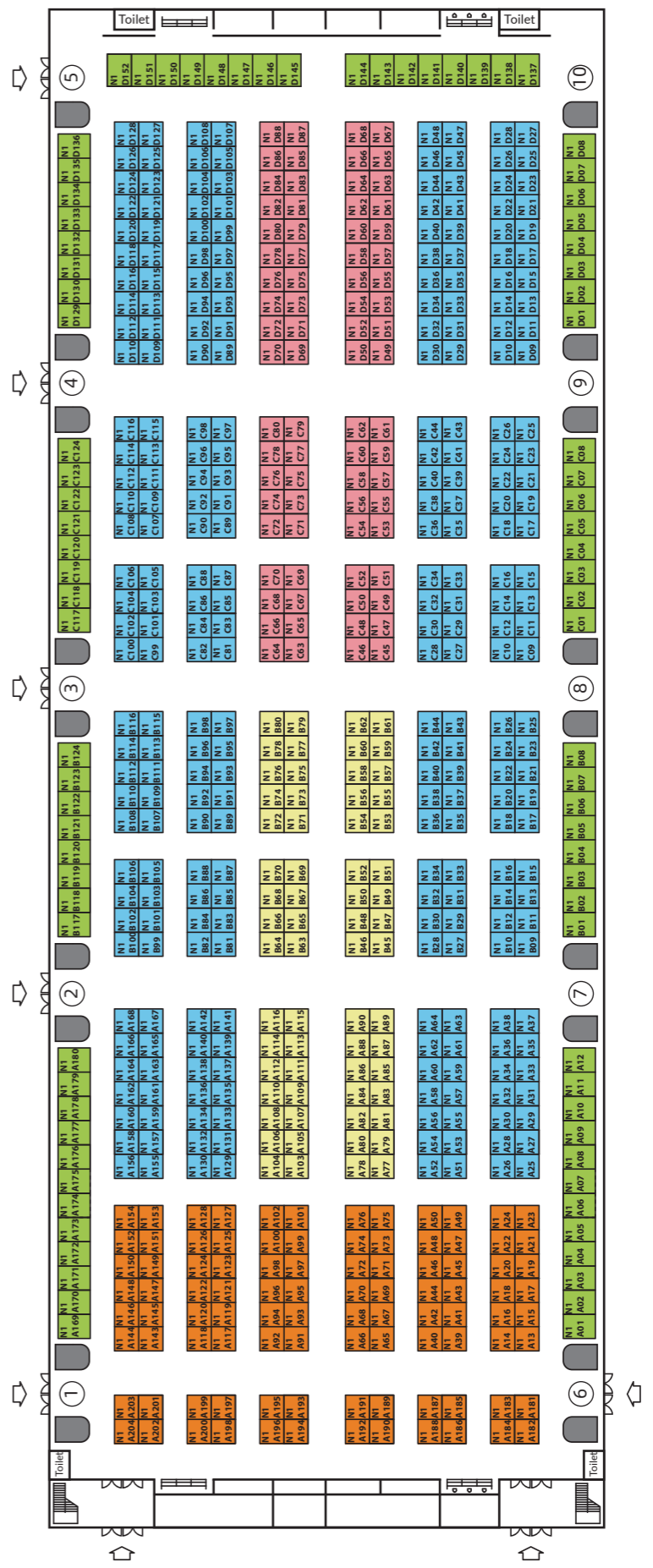
Inline booth 14200 RMB/9m²
Corner booth 14700 RMB/9m²

Inline booth 17500 RMB/12m²
Corner booth 18000 RMB/12m²

Shanghai New International Expo Center-Hall N1

The 117th China Daily-Use Articles Trade Fair

18-20 July, 2024



Inline booth 17200 RMB/9m²
Corner booth 17700 RMB/9m²

Inline booth 16200 RMB/9m²
Corner booth 16700 RMB/9m²

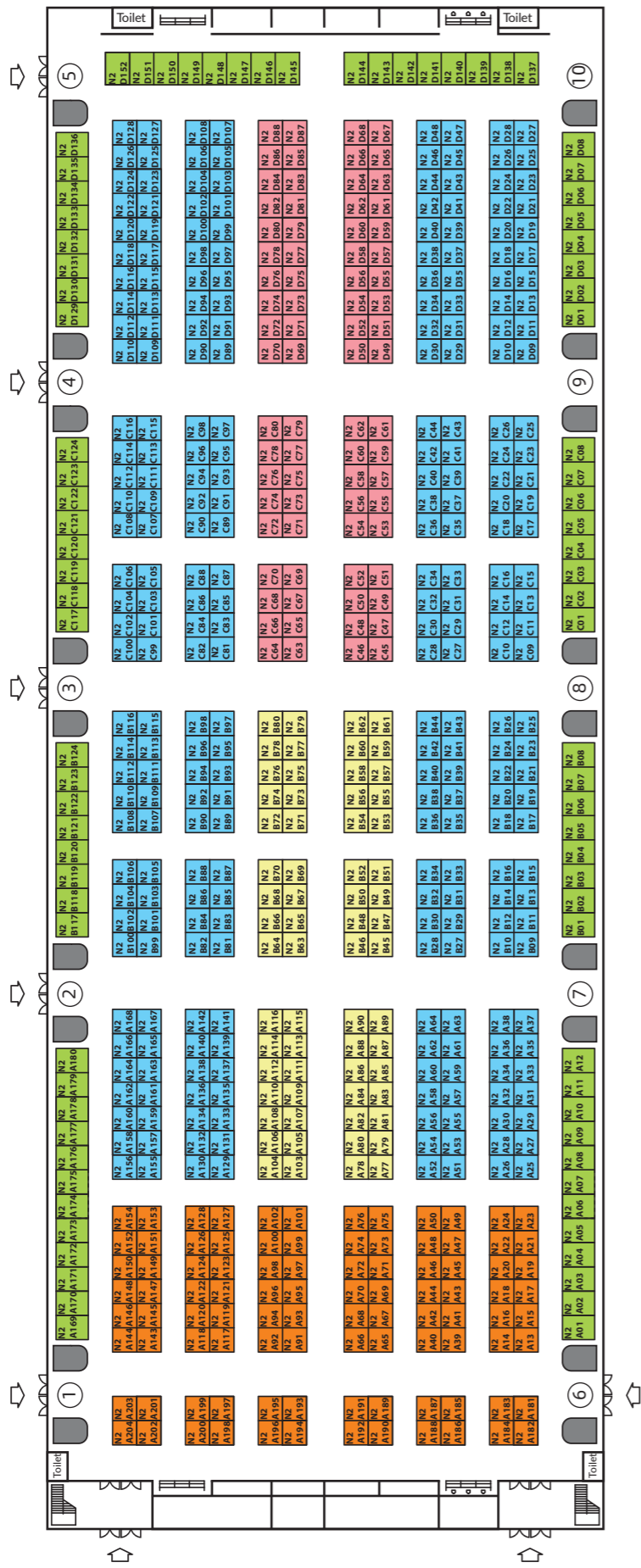
Inline booth 15200 RMB/9m²
Corner booth 15700 RMB/9m²

Inline booth 14200 RMB/9m²
Corner booth 14700 RMB/9m²

Inline booth 17500 RMB/12m²
Corner booth 18000 RMB/12m²

Shanghai New International Expo Center-Hall N2

The 117th China Daily-Use Articles Trade Fair 18-20 July, 2024



Orange box: Inline booth 17200 RMB/9m²
Orange box: Corner booth 17700 RMB/9m²

Yellow box: Inline booth 16200 RMB/9m²
Yellow box: Corner booth 16700 RMB/9m²

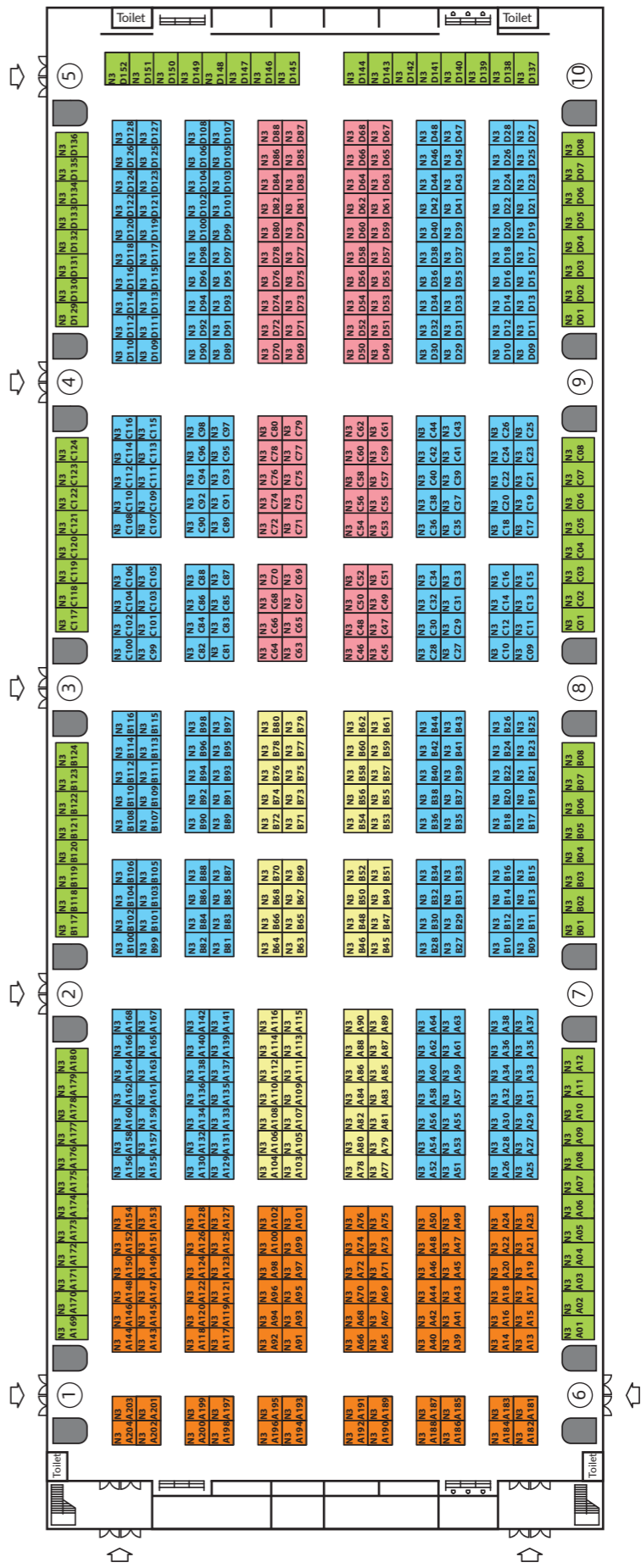
Pink box: Inline booth 15200 RMB/9m²
Pink box: Corner booth 15700 RMB/9m²

Light blue box: Inline booth 14200 RMB/9m²
Light blue box: Corner booth 14700 RMB/9m²

Green box: Inline booth 17500 RMB/12m²
Green box: Corner booth 18000 RMB/12m²

Shanghai New International Expo Center-Hall N3

The 117th China Daily-Use Articles Trade Fair 18-20 July, 2024



Orange box: Inline booth 17200 RMB/9m²
Orange box: Corner booth 17700 RMB/9m²

Yellow box: Inline booth 16200 RMB/9m²
Yellow box: Corner booth 16700 RMB/9m²

Pink box: Inline booth 15200 RMB/9m²
Pink box: Corner booth 15700 RMB/9m²

Light blue box: Inline booth 14200 RMB/9m²
Light blue box: Corner booth 14700 RMB/9m²

Green box: Inline booth 17500 RMB/12m²
Green box: Corner booth 18000 RMB/12m²